

Ref: ICSII-SSIP04/FEB25/07

Date: February 20, 2025

Event Report

Event: ICSII Shark Tank Gen Z | March 2024

Type: Workshop

Time: 3:00 PM – 5:00 PM

Venue: LH30, Indus University

Speakers:

Prof. Shaswat Padalia, Asst. Dean R&D, Indus University

Prof. Ritesh Patel, Asst. Professor, Indus University

Total Participants: 87

Overview

The workshop “**ICSII Shark Tank Gen Z | March 2024**” was conducted as an experiential pitching platform for student innovators to present their startup ideas in a simulated investor environment. The session aimed to strengthen pitching skills, validate business ideas, and expose participants to real-world evaluation criteria followed by investors and SSIP committees.

Key Highlights

- **Student Startup Pitches**
 - Multiple student teams presented innovative ideas across technology, sustainability, services, and digital solutions
 - Emphasis on problem identification, solution clarity, and value proposition
- **Shark-Style Evaluation**
 - Speakers evaluated ideas on innovation, feasibility, scalability, and impact
 - Direct questioning helped students refine their assumptions and strategies
- **Pitch Improvement Guidance**
 - Feedback on slide structure, storytelling, market sizing, and revenue models
 - Suggestions to improve confidence, time management, and clarity during pitches

Outcomes

- Participants gained hands-on exposure to a realistic investor pitching scenario
- Several ideas were identified for further mentoring and refinement under ICSII
- Improved confidence and clarity among students regarding startup pitching expectations

Conclusion

The **ICSII Shark Tank Gen Z** workshop successfully created a high-energy, learning-driven environment that bridged ideation and execution. The session played a vital role in nurturing entrepreneurial confidence and preparing students for SSIP evaluations and future funding opportunities.

Organized by: ICSII, Indus University

Duration: 2 Hours

Mode: Offline Workshop

